

# 19<sup>th</sup> Annual Mira Mesa Town Council Street Fair



## 2017 Application

**October 7<sup>th</sup> 2017**

**10:00 am to 5:00 pm**

**Camino Ruiz, North of Mira Mesa Boulevard**

**Late Fee Deadline: August 12, 2017**

**Last Day to Register: September 16, 2017**

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Seller' Permit # \_\_\_\_\_

Description of everything to be sold. Food vendors please list ALL menu items. Attach separate sheet if necessary \_\_\_\_\_

**Copy of Seller's Permit and/or Non Profit Status required**

**All vendors will be given a 10'x10' space, and a Program listing**

**Tables, chairs and canopies are available for rent. Vendors can bring their own.**

	MMTC Members	Non MMTC Members	
Business Displays and Campaign Displays:	\$190.00	\$240.00	\$ _____
Crafter Displays: (Hand Crafted items)	\$50.00	\$100.00	\$ _____
Community Service/Non-profit Organizations:	\$70.00	\$120.00	\$ _____

**Food Vendors 15'x10' space \$200.00 \$250.00 \$ \_\_\_\_\_**

**Food Vendors must have Seller's Permit and Health Permit. Please attach to the application.**

**Follow guidelines from the Health Department**

**Rentals**

\_\_\_\_ 10'x10' canopy.....\$90 each      \_\_\_\_ Electrical hookup (Generator Charge)...\$75.00      \$ \_\_\_\_\_  
 \_\_\_\_ 1Table and 2 chairs.....\$20      (No personal generators allowed)

**Security Deposit \$20.00 \$ \_\_\_\_\_**

**Late Fee after August 12, 2017 \$50.00 \$ \_\_\_\_\_**

**Total \$ \_\_\_\_\_**

**Optional MMTC Business Membership (Valid 12 months)...\$50.00**

**Liability Release Statement**

I hereby agree to enter and participate in the Mira Mesa Street Fair at my own risk and subject to all rules and regulations of this event. I further agree to indemnify and hold harmless the Mira Mesa Town Council (MMTC). The City of San Diego, all Street Fair sponsors and anyone involved in the support and/or production of this event against any legal proceeding for any personal injury or property damage arising from or occasioned by our company or my reputation. No refunds will be made in case of inclement weather, or actions by any government agency to cancel the event over which the Committee has no control.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Check or money order should be made payable to Mira Mesa Town Council Street Fair.**

**Mail application and permits to:**

**Mira Mesa Town Council Street Fair  
 PMB 230  
 10606-8 Camino Ruiz  
 San Diego, Ca. 92126**

**To Pay by Credit Card**  
[www.miramesatowncouncil.org](http://www.miramesatowncouncil.org)

<b>Official Use Only</b>
Date Received _____
Check# _____
Amount _____

## **19th Annual Mira Mesa Town Council Street Fair**

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**Camino Ruiz North of Mira Mesa Boulevard**

### **Information and Rules**

- **Spaces will be secured** upon receipt of your completed application, applicable certificates and check or money order (must include costs of any extra rental requirements and late fees). You should receive an email confirming receipt within 15 days. If you do not, please email the address below.
- **Confirmation with exhibit information** will be emailed or mailed on/by September 30, 2017
- **Returned checks** will be charged a \$35.00 fee
- **Cancellation** will be charged 50% of their booth fee. No inclement weather refund.
- **Set up /drop off** time will be **7:00 to 9:00 am. Vehicles must be parked off street by 9:00 am.**
- **Booths must be open from 10:00 am - 5:00 pm. Security Deposit will be forfeited by anyone leaving before 5:00 PM. All Vehicles must be loaded and off street by 6:00pm.**
- **All exhibitors** must check out at the command center and retrieve their security deposit at the conclusion of the event. Security deposits not collected will be considered a donation to the Mira Mesa Town Council.
- **Electricity** (15 amp circuit): If you purchased electricity **please bring a 100' extension cord.**
- **All exhibitors** must provide a copy of the appropriate business licenses or non-profit certifications with the application. Vendors are responsible for collecting/reporting sales tax as appropriate.
- **Food vendors:** You must attach a copy of your valid special event health permit before your application will be processed. All food vendors must post a health permit in their booths in addition to attaching a copy to this application. Fire Dept. requires that you have a certified fire extinguisher in your booth and are responsible for knowing and meeting all Health Department regulation.
- County Health Department: Prepackaged food, water and sodas are considered food (permit required).
- The Mira Mesa Town Council (MMTC) reserves the right to limit the number of any one type of business/organization in order to protect all exhibitors and maintain diversity.
- **Exhibitor space** will be assigned and modified as necessary for the good of all participants.
- **Vendor Inspection:** Health Department and Fire Marshal inspectors will be on site during the event.
- **All items** distributed (either for Free or for Sale) must be listed on the application and approved. (To qualify as a crafter, the item must be **made by** the seller) (All others are considered re-sale items.)
- Chiropractic services with **Hands-on massage** are allowed *only* with proof of insurance showing the City of San Diego as added insured. No other chiropractic manipulations are allowed.
- No stolen merchandise, ammunition, firearms or drugs will be permitted in the area.
- The nonprofit rate is intended for community groups and charitable organizations. Nonprofit businesses such as credit unions and hospitals should pay the regular business rate.

### **Contact Information:**

- **Web page:** [www.miramesatowncouncil.org](http://www.miramesatowncouncil.org)
- **E-mail:** [streetfair@miramesatowncouncil.org](mailto:streetfair@miramesatowncouncil.org)
- **Telephone:** Please send a request for a telephone call to the email address above. One of our volunteers will return your call. We kindly request you view our website and application prior to calling.

*The Street Fair is a 100% volunteer event for our community; we hope you enjoy participating!*